LIFETIME NET MERIT

Top NM Bull Currently Available in US
MR MOGUL DELTA 1427-ET
NM$ 883

What is LNM?
Lifetime net merit is a measure of expected lifetime profit as compared to breed base cows. It is the sum of 12 selected PTA traits multiplied by their determined economic value minus 3 points for somatic cell score. There is a high emphasis on yield traits along with fertility, productive life and somatic cell score. Cows and bulls are ranked on the same scale. The relative values of the traits were last updated in 2014.

Is lifetime net merit right for your farm?
Q: How does net merit prioritize production, health and confirmation?
A: 35% production, 48% health, 17% confirmation
Q: How is net merit different from TPI?
A: Net merit places dollar values to traits in order to determine the expected life-time profit of a cow. TPI ranks the cow based on traits.

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  35% production, 45% health, 17% confirmation

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Main Points

- Very focused on components and health
- Economic values take into account future costs and prices